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THE AP-GfK POLL October, 2013

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: October 3–7 2013 Number of interviews, adults: 1,227

Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see http://www.ap-gfkpoll.com.





CUR1 previously released

CUR2/CUR3 previously released

CUR2./ CUR3/ CUR3A/

CUR3B. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE"] Would you say you approve of the way Obama is handling his job as president strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Obama is handling his job as president strongly or do you disapprove just somewhat?

[IF "NEITHER," OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	VOTERS 3/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13-17/12	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Total approve	37	50	54	57	52	50	49	56	54	52	49	49	53	49	44	46	46	52	60
Strongly approve	17	26	27	29	27	27	30	30	32	34	27	23	24	26	19	20	19	24	32
Somewhat approve	12	18	21	21	19	17	16	20	18	15	18	22	23	17	20	20	20	21	23
Lean approve	9	6	6	7	6	5	4	6	4	3	4	5	7	6	6	5	6	6	6
Neither—don't lean	10	3	3	1	2	2	1	2	2	1	2	2	1	*	1	1	1	*	1
Total disapprove	53	47	42	41	45	48	49	40	42	47	49	48	46	49	54	52	52	47	39
Lean disapprove	6	4	3	3	4	3	3	5	3	2	5	5	3	5	4	4	3	4	4
Somewhat disapprove	12	9	8	8	7	6	6	6	6	5	9	9	10	10	12	12	13	12	10
Strongly disapprove	35	33	31	30	35	38	40	29	33	40	36	35	32	34	38	36	36	30	25
Don't know [VOL]	Na	*	1	1	2	1	1	1	1	*	1	1	*	1	1	1	1	1	*
Refused/Not Answered	*	1	*	1	*	*	*	1	1	1	*	*	*	*	*	*	*	*	*

N=1,227 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,005 N=1,007 N=1,004 N=1,000 N=





CURX2 previously released

CURX2. Overall, do you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues.

		Neither		
		approve		Refused/
		nor		Not
	Approve	disapprove	Disapprove	Answered
Health care	34	17	47	2
The environment	29	44	25	2
Relationships with other				
countries	29	35	35	2
Energy	27	44	28	2
Unemployment	26	29	44	2
Gun laws	26	29	44	2
The economy	25	23	50	2
Immigration	25	30	44	2
The situation in				
Afghanistan	23	40	36	2
Federal budget deficit	22	25	52	1
The situation in Syria	22	35	41	2
Managing the federal				
government	21	27	51	2



AA4 previously released

AA4./ AA4A/

AA4B/

AA4C. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

[IF "APPROVE"] Would you say you approve of the way Congress is handling its job strongly or do you approve just somewhat?

[IF "DISAPPROVE"] Would you say you disapprove of the way Congress is handling its job strongly or do you disapprove just somewhat?

[IF "NEITHER" OR REFUSED/NOT ANSWERED] If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

	10/3-7/13*	1/10-14/13	11/29-12/3/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10
Total approve	5	17	23	22	18	19	15	16	12	21	30	27	26	26	23	20	26	24
Strongly approve	1	4	4	4	3	4	2	3	2	4	4	4	4	3	4	4	3	4
Somewhat approve	2	10	15	13	13	13	11	11	8	16	23	19	18	20	17	15	19	17
Lean approve	3	3	4	5	2	3	2	3	1	2	4	4	3	3	2	1	4	3
Neither—don't lean	11	3	3	2	2	1	1	1	1	1	1	1	2	1	1	*	*	1
Total disapprove	83	77	74	75	78	78	84	82	87	76	68	71	69	71	75	79	73	74
Lean disapprove	9	6	7	7	4	4	5	3	3	5	4	7	5	4	5	3	4	4
Somewhat disapprove	15	21	20	23	24	23	24	23	24	27	28	26	26	24	26	23	23	24
Strongly disapprove	60	51	47	46	50	52	55	56	60	44	36	38	38	43	44	53	47	46
Don't know [VOL]	na	2	1	1	2	1	1	1	*	1	1	1	4	3	1	1	1	1
Refused/Not Answered	1	*	*	*	1	*	*	*	*	1	*	*	*	*	*	-	*	*

হা,227 মিহা,004 হা,002 জন্মের জন্মের





BUD3/BUD3a and BUD3/BUD4a previously released

FAV1 previously released

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.

	Total favorable	Very favorable	Somewhat favorable	Total unfavorable	Somewhat unfavorable	Very unfavorable	Don't know enough to say	Refused/ Not Answered
Barack Obama	44	24	20	46	13	33	8	2
Michelle Obama	50	29	22	32	12	20	16	2
Joe Biden	37	14	24	43	18	25	19	2
Nancy Pelosi	27	7	20	45	14	31	27	2
John Boehner	18	3	14	47	19	29	34	2
Mitch McConnell	10	1	9	30	12	18	57	3
Harry Reid	18	4	14	35	13	22	45	2
Ted Cruz	16	7	9	32	10	22	50	2

Based on: N=1,227

FAV2. Do you have a favorable or unfavorable impression of...

	Total favorable	Very favorable	Somewhat favorable	Total unfavorable	Somewhat unfavorable	Very unfavorable	Refused/ Not Answered
The Democratic Party	42	13	29	54	23	32	4
The Republican Party	28	7	21	69	34	35	4
The tea party movement	26	7	19	70	27	43	4





IMG1. Please tell me how well each word describes [INSERT ITEM] [GRID, RANDOMIZE ITEMS — KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH ITEM]

Barack Obama

		Very/			Slightly			
		somewhat	Very	Somewhat	/not at	Slightly	Not at	Refused / Not
		well	well	well	all well	well	all well	Answered
Likable	11/ 2- 12/12/07*	51	23	28	41	23	18	8
	10/3-7/13	49	30	19	47	18	28	4
Decisive	11/ 2- 12/12/07	39	11	28	52	31	21	9
	10/3-7/13	38	15	22	58	21	37	4
Strong	11/ 2- 12/12/07	42	15	27	49	29	19	9
	10/3-7/13	41	20	21	54	20	35	4
Honest	11/ 2- 12/12/07	45	16	29	46	28	18	9
	10/3-7/13	44	23	21	52	14	38	4
Compassionate	11/ 2- 12/12/07	46	16	29	45	28	18	9
	10/3-7/13	49	28	21	47	17	31	4
Refreshing	11/ 2- 12/12/07	44	20	24	48	25	23	9
	10/3-7/13	36	18	18	60	17	43	4
Ethical	11/ 2- 12/12/07	45	16	29	46	28	18	9
	10/3-7/13	44	24	20	53	16	37	4
Inspiring	4/2- 6/2/08*	50	25	26	47	22	24	3
	10/3-7/13	42	22	20	54	15	39	4
Innovative	10/3-7/13	37	16	21	59	22	38	4
Reasonable	10/3-7/13	43	23	21	53	16	37	4

Based on: N=2,735 (2007)/N=2,154(2008)/N=1,227 (2013)





^{*}Prior trend from AP-Yahoo! survey

IMG1. Please tell me how well each word describes [INSERT ITEM] [GRID, RANDOMIZE ITEMS — KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH ITEM]

The Democratic Party

		Very/ somewhat well	Very Well	Somewhat well	Slightly/ not at all well	Slightly well	Not at	Refused/ Not Answered
Likable	10/3- 7/13	30	11	19	66	27	39	5
Decisive	10/3- 7/13	27	9	18	68	28	40	5
Strong	10/3- 7/13	31	11	21	64	30	34	4
Honest	10/3- 7/13	27	9	19	69	26	43	4
Compassionate	10/3- 7/13	36	15	21	60	26	34	4
Refreshing	10/3- 7/13	22	8	15	73	24	49	5
Ethical	10/3- 7/13	29	10	19	67	25	42	5
Inspiring	10/3- 7/13	24	10	14	71	24	47	5
Innovative	10/3- 7/13	26	8	19	70	26	44	4
Reasonable	10/3- 7/13	33	12	20	63	22	41	4





The Republican Party

		Very/ somewhat well	Very well	Somewhat well	Slightly/ not at all well	Slightly well	Not at all well	Refused/ Not Answered
Likable	10/3- 7/13	16	3	13	80	27	53	4
Decisive	10/3- 7/13	25	6	19	71	30	41	5
Strong	10/3- 7/13	30	8	22	66	30	36	5
Honest	10/3- 7/13	17	4	13	79	27	52	5
Compassionate	10/3- 7/13	16	5	11	80	24	56	5
Refreshing	10/3- 7/13	13	3	10	83	20	63	5
Ethical	10/3- 7/13	21	5	15	75	27	48	4
Inspiring	10/3- 7/13	13	3	10	82	23	59	5
Innovative	10/3- 7/13	16	3	12	80	24	55	5
Reasonable	10/3- 7/13	20	5	16	76	23	53	4

Based on: N=1,227

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PIM1. Thinking about the Democratic and Republican parties, would you say there is a great deal of difference in what they stand for, a fair amount of difference or hardly any difference at all?

	10/3-7/13*	AP-Yahoo! 11/2-12/12/07
A great deal of difference	49	35
A fair amount of difference	33	48
Hardly any difference at all	16	16
Refused/Not answered	2	1

Based on: N=1,227 N=2,735

Some questions held for later release

GV1 previously released

Some questions held for later release



Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
Supporter	17	23	22	27	23	22	25	30	28	25	33	30	30	31	30	36
Not a supporter	78	62	64	63	65	67	71	64	68	70	61	63	65	61	67	60
Don't know [VOL]	na	12	13	8	10	10	4	6	4	5	5	7	6	7	4	3
Refused/Not Answered	5	3	1	1	1	1	1	1	*	*	1	*	*	*	*	1
Paced on	* 4 777		*	N 4 005	W 4 007	* * **	* * * * * * * * * * * * * * * * * * * *	* * * * * * * * * * * * * * * * * * * *	* * ***	* * * * * * * * * * * * * * * * * * * *	* * * * * * * * * * * * * * * * * * * *	*		* * * * * * * * * * * * * * * * * * * *	*	W 045

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

		4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	31	27	29	33	31	32	34	31	32	31	31	29	31
Independent	27	29	30	27	27	28	27	29	30	30	30	33	29
Republican	23	21	21	23	25	28	30	22	25	30	23	22	22
None of these	15	20	19	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	na	1	*	1	2	2	*	1	1	1	1	1	1
Refused/Not Answered	3	3	1	2	2	2	3	*	*	*	1	1	*

Based on: N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004





PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	44	44	46	49
Democrat	31	27	29	33
Independent – lean Democratic	10	10	12	10
None – lean Democratic	3	7	5	6
Total Republican	35	37	36	37
Republican	23	21	21	23
Independent – lean Republican	9	11	9	9
None – lean Republican	3	5	6	5
Independent – don't lean	9	7	7	6
None – don't lean	12	6	6	4
[VOL] Independent – lean other	na	1	1	1
[VOL] None – lean other	na	2	1	1
Don't know	na	2	2	1

Based on: N=1,227 N=1,004 N=1,004 N=1,002



G11b. Generally speaking, do you consider yourself a...?

	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	18	22	21	21
Conservative	36	40	37	40
Moderate	41	30	35	32
Don't know	na	6	5	5
Refused/Not answered	5	2	1	2

Based on: N=1,227 N=1,004 N=1,004 N=1,002

S1. Are you currently registered to vote at your address, or not?

	10/3-7/13*
Yes	78
No	15
Not sure	5
Refused/Not answered	3

Based on: (Excludes those living in ND)

N=1,225

Some questions held for later release

PIN2. Have you ever...

	Yes, since the beginning of 2012	Yes, in 2011 or earlier	No, I have not done this	Refused/ Not Answered
Contributed money to a candidate running for public office	5	12	80	4
Contacted any elected official	12	20	65	3
Signed or circulated a petition	15	27	55	3
Attended a campaign event	3	15	78	4
Signed up for a political candidate's or political party's e-mail list	6	14	77	3
Volunteered or worked on behalf of a candidate, party or political issue	2	10	84	4
Attended an organized protest of any kind	2	8	87	4

Based on: N=1,227

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	46
Rural area	25
Refused/Not Answered	3





FED1. Are you or is anyone in your household employed by the federal government?

	10/3-7/13*
Total yes	8
Yes, I am	2
Yes, someone else in my household is	5
Yes, I am and someone else in my household also is	1
No one in my household is employed by the federal government	89
Refused/Not answered	3

Based on: N=1,227

INS1. The next questions are about health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you covered by any kind of health insurance or some other kind of health care plan or not?

	10/3-7/13*
Yes	83
No	14
Refused/Not answered	3

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	10/3-7/13*
Medicare	21
Medicaid	7
Private insurance bought on your own	6
Private insurance purchased through your	
employer	54
Something else	11
Refused/Not answered	1

Based on: N=1,227

GUNS4. Does anyone in your household own a gun, or not?

Yes	34
No	62
Refused/Not answered	4



PPEDUCAT (4 category)

Less than high school	8
High school	35
Some college	29
Bachelor's degree or higher	28

Based on: N=1,227

PPETHM

White, Non-Hispanic	70
Black, Non-Hispanic	12
Other, Non-Hispanic	3
Hispanic	14
2+ Races, Non-Hispanic	2

Based on: N=1,227

PPGENDER

Male	49
Female	51

Based on: N=1,227

PPMARIT

Married	55
Widowed	5
Divorced	9
Separated	2
Never married	23





PPWORK

Working – as a paid employee	49
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	18
Not working – disabled	6
Not working - other	9

Based on: N=1,227

PPAGE

Age group:

18-29	21
30-49	35
50-64	26
65+	18





DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	17
\$150,000 or more	7

Based on: N=1,227

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23



AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 3-7, 2013 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,227 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the Fall, 2012 MRI Consumer Survey. The other targets came from the March 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.



